

## Claims

- [1] A composition for preventing hair loss and promoting hair growth, comprising an Asiasari Radix extract as an active ingredient.
- [2] The composition according to claim 1, wherein the Asiasari Radix extract is in an amount of 0.01~10% by weight based on the solid content, relative to the total weight of the composition.
- [3] The composition according to claim 1 or 2, wherein the Asiasari Radix extract is obtained by extracting Asiasari Radix with a lower alcohol, n-hexane or a mixture thereof.
- [4] The composition according to claim 1, further comprising at least one ingredient selected from an inhibitor of 5 $\alpha$ -reductase activity and an activator of hair follicle cells.
- [5] The composition according to claim 4, wherein the inhibitor of 5 $\alpha$ -reductase activity is at least one selected from Sophorae Radix extract, Coicis Semen extract and Caryophylli Flos extract; and the activator of hair follicle cells is at least one selected from hinokitiol and nicotinamide.
- [6] The composition according to claim 4, wherein the inhibitor of 5 $\alpha$ -reductase activity is in an amount of 0.001~10% by weight and the activator of hair follicle cells is in an amount of 0.001~10% by weight, based on the total weight of the composition.
- [7] The composition according to claim 1 or 4, further comprising at least one selected from capsicum tincture, tocopherol acetate, benzyl nicotinate, piroctonolamine, salicylic acid and l-menthol.
- [8] A topical formulation for transdermal application, comprising the composition according to claim 1.